



BarTender® Professional Edition

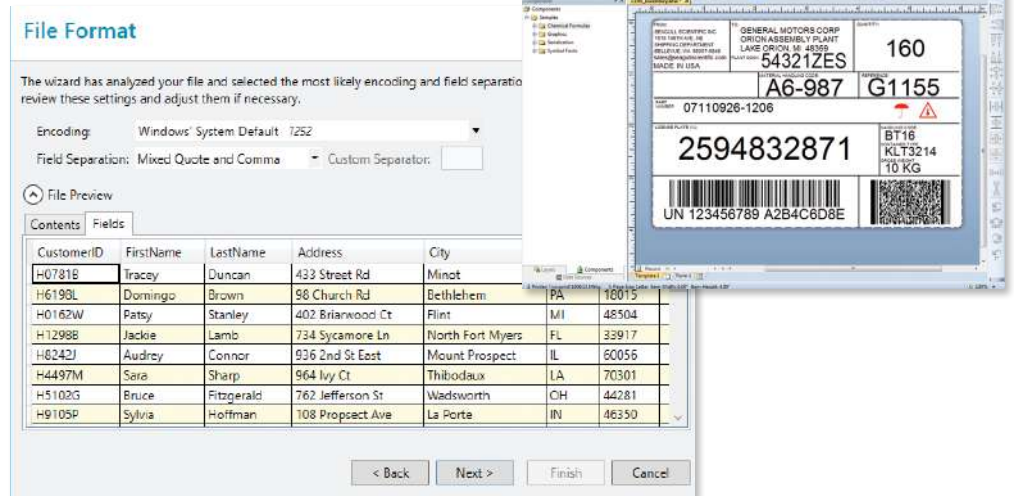
The professional's choice for creating labels, barcodes, cards and RFID.

Designed for departments and small businesses, the BarTender® Professional Edition offers the same easy interface as the Basic Edition while enabling RFID encoding and more sophisticated label and card designs that leverage content from databases, spreadsheets and other files.

Professional Edition includes all Basic Edition features while adding database connectivity and RFID encoding:

- ▶ Design and print labels, cards, mag stripe cards and more.
- ▶ Optimize print speed to any printer or marking device.
- ▶ Design data-entry forms that provide data validation and accept print-time input from the keyboard or a barcode scanner.
- ▶ Read data from CSV files, databases and Excel. Easily search and select records for printing.
- ▶ Encode RFID labels.

Advance to the Automation Edition for automated printing and the full power of Intelligent Templates.™



The professional's choice for creating labels, barcodes, cards and RFID

BarTender® Professional includes even more label and card design capabilities, and adds access to external data and support for RFID tags and labels.

Professional design made easy

BarTender Professional offers all the design features of the Basic Edition:

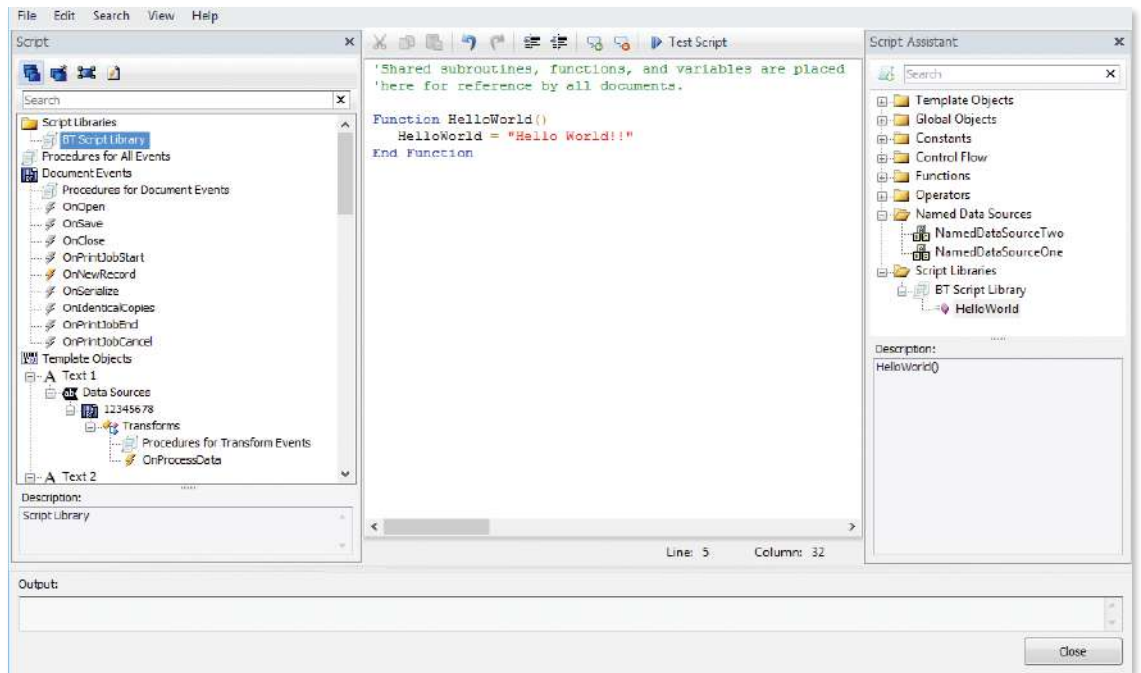
- ▶ Use our professionally designed templates or design your own.
- ▶ Let BarTender's smart wizards guide you through critical design decisions to maximize your printing performance and compliance with important standards.
- ▶ Select among 50+ drawing shapes, and resize, reshape and color them in just about any way imaginable.
- ▶ Use BarTender's hundreds of symbols and images, or import your own graphics.
- ▶ Use your own fonts or those built into the printer.
- ▶ Design your own forms for entering data at print time.
- ▶ Generate anything from simple serial numbers to advanced custom serialization sequences.

And BarTender Professional includes even more powerful design tools:

- ▶ Format text any way you want with Rich Text formatting.
- ▶ Enhance imported graphics with high-quality image-processing controls, including brightness, contrast, saturation, hue, sharpness, smoothing and cropping.
- ▶ Recreate legacy labels easily by importing old designs to use as a guide.
- ▶ Link to external graphics to enable dynamic changes.

Powerful data access from files and databases

Minimize print-time data entry by letting BarTender pull data from Excel files, text files and a wide variety of databases.



Visual Basic Script Editor

The VB Script Editor is a dynamic tool that makes it possible for users to script data sources. Easily navigate between different scripts in your document, access supported code snippets to help you when writing custom code, and access application specific VB Script objects, properties.

Data entry forms

BarTender data entry forms include data entry prompts, query prompts and record selectors on the same form, allowing a user to enter information, query the database and filter database records from the same location. Design multiple forms for a single template, place multiple prompts on the same form, use multiple forms in the same document, and leverage new data entry controls. In addition, new Record Picker controls allow you to display and choose which records to print directly from your form.



Easy RFID encoding

- ▶ Create RFID objects as easily as any other label object.
- ▶ Use the clear, on-screen display of RFID chips and antennas to create designs that reduce the chances of damaging the structure and RFID performance.

Professional printing flexibility

- ▶ Easily select, preview and print labels and cards from a dedicated Print Station interface.
- ▶ Print multiple label formats as a single batch, whether from BarTender, the Print Station or even the Windows Explorer.
- ▶ Print to any true Windows printer driver, and use our free Drivers by Seagull to leverage the special features of label and card printers for optimal performance.

Free support whenever and wherever needed

Our global offices combine to provide free phone and e-mail support for all BarTender editions 24 hours a day, every business day.

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SAP® Certified
Integration with SAP Applications

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aim

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